

W Type Foundry™ — PERSONAL USE LICENSE
Desktop + Social Media Font End User License Agreement
Version 3.0 – JUN 2020

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1. Rights Granted

W Type Foundry™ grants Licensee a non-exclusive, non-transferable license to:

I. Be used only by the licensee, a single user, one desktop computer, for personal use only (non-commercial purposes).

The W Type Foundry™ **“Personal Use License for Desktop + Social Media”** grants Licensee a non-transferable license to use the specified font(s):

a. Desktop License

- Desktop installation; for one workstation (one computer).
- Application of the fonts(s) to create graphics, logos and artwork.
- The created graphics may be a fixed size (e.g. JPG, PNG, etc.) or a static vector (e.g. SVG, EPS, etc. made with a “create outlines” tool).
- The created graphics can be printed.
- Fonts are provided in OTF format.

b. Social Media License

- The Licensee can use the font(s) on Social Media platforms serving a maximum of 10K (ten thousand) followers combining three main platforms; Instagram, Facebook and Twitter.
- The social media license allows the use of the fonts(s) on social media platforms including, but not limited to, Snapchat, Pinterest, Linked In and Tumblr.
- In the case of an increase in followers, the license must be updated.
- Fonts are provided in OTF format.

2. Requirements and Restrictions

a. Licensee may not use the Font for commercial purposes; to create branding or other kinds of design or salable products for any other business entity, commissioned designer or agency. An extended license may be available for an additional fee. Contact W Type Foundry™ at hola@wtypefoundry.com for more information.

b. Licensee may not use the Font to create alphabet or letterform products for resale where the product consists of individual letterforms, including rubber stamps, die-cut products, stencil products, or adhesive sticker alphabet products where the likeness of the Font can be reproduced and the end-user of said products can create their own typesetting. An extended license may be available for an additional fee. Contact W Type Foundry™ at hola@wtypefoundry.com for more information.

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3. Term

This EULA grants a perpetual license for the rights set forth in Section 1, "Rights Granted," unless and until the EULA terminates under Section 6, "Termination." W Type Foundry™ will not charge additional fees post purchase, annually or otherwise.

4. Modifications

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Print-font(s) must not be used to generate web-font(s).

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9. Governing Law

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10. Entire Agreement

This EULA, constitutes the entire agreement between W Type Foundry™ and Licensee. By installing and/or downloading W Type Foundry™ fonts, you acknowledge that you have read, understood, and agreed to be bound by the terms of this contract.

11. Waiver

The waiver of one breach or default hereunder shall not constitute the waiver of any subsequent breach or default.